

Privacy Statement and Cookie Policy

This website is operated by **Alma Expo** (hereinafter referred to as the "Company", "we", or "us"). We are committed to protecting your personal data and privacy in accordance with the Data Protection Act 1998 and the EU Universal Service and Users' Rights Directive regarding electronic communications networks and services.

This **Privacy Policy** (the "Policy") explains how we collect, use, and protect personal data from our customers. By using our website and services, you agree to the terms outlined in this Policy.

1. Changes to the Policy

We reserve the right to update this Policy in response to legal, technological, or operational changes. The current version of the Policy governs the use of your data.

2. What Data We Collect

We collect personal data that you provide during account registration and when using our website or trading platform. This may include:

- Name and contact information;
 - Trading activity;
 - Device IP address;
 - Data obtained via cookies and web beacons;
 - Records of user interactions (for quality assurance purposes).
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3. How We Use Your Data

Your data may be used for the following purposes:

- Compliance with legal and regulatory obligations;
- Marketing and administrative functions;
- Customer service and support;
- Customizing content and services to your interests;
- Identity verification and fraud prevention;
- Creditworthiness assessment (including contact with banks and credit agencies);
- Notifications (e.g., margin requirements) via SMS, email, or other communication channels.

By providing your personal data, you consent to its processing for the purposes outlined above.

4. Use of Cookies

We use cookies and web beacons to:

- Remember your preferences (e.g., language, login);
- Analyze how users interact with the site;
- Improve the efficiency and security of our platform;
- Quickly identify and resolve technical issues.

By using our website, you consent to our use of cookies. You may disable cookies in your browser settings; however, this may affect the proper functionality of this and other websites. More information on managing cookies can be found at aboutcookies.org.

We also use **Google Analytics** to analyze site usage. Google may share this data with third parties where required by law or when those parties process data on Google's behalf.

5. Data Security

We implement technical and organizational measures to:

- Protect your data from unauthorized access, loss, or damage;
- Retain information only as long as necessary for stated purposes;
- Ensure your data remains accurate and up to date.

6. Your Rights

You have the right to:

- Request a copy of your stored personal data (a small fee may apply);
- Request correction of any inaccurate or outdated information;
- Notify us of changes to your personal details.

7. Contact Us

If your personal information has changed, or if you have questions about how we use your data or how this Policy could be improved, please contact us via email.